

## **For Those Who Prefer to Text than Talk, College and Career Strategist Elizabeth Venturini Guides Them to Grace and Opportunity with Skills Beyond the Right Knife and Fork**

### *Charm School for the College-Bound Teaches Business Etiquette*

Los Angeles, CA ([PRWEB](#)) June 04, 2012 -- “Etiquette matters more than ever in today’s technology-charged society,” says College Admissions and Career Strategist Elizabeth Venturini. “In an age when it is second nature for so many young people to text than talk, knowing business etiquette is critical as they prepare for college and future employment.”

In support of National Business Etiquette Week June 3 to 9, Venturini debuts Charm School for the College-Bound. It’s an in-person or virtual workshop that shows students the importance and essential skills of business etiquette. “It’s vital to show poise, know basic etiquette, and have good manners. Because no matter how technically brilliant you are, a lack of business and social skills could hold you back from prime academic, social, and future career opportunities,” she says.

Venturini guides students as they navigate the admittance maze to select colleges, create a favorable career path, and learn the social skills they need to truly succeed. She stresses to students and new college graduates they are judged very quickly through their personal presentation. She provides four tips for a great first impression with a potential employer:

- **Connecting While Chatting:** One word answers may work well for texting, but when connecting with people of influence, complete sentences that kick “awesome” to the curb and say something of value pack a powerful punch.
- **Take Your Eyes Off the Screen:** Off and away is the answer for how to carry your cell phone when you are meeting someone who has the power to take your future up, up and away.
- **A Real Smile, Face to Face, Beats an Emoticon Every Day of the Week:** Look people right in the eye and make a genuine connection with a smile that speaks volumes about your confidence.
- **Stand Up and Show Up:** When meeting someone for the first time, stand up and take notice of the person who can open the door to a world of new career opportunity. It’s a quiet and compelling demonstration of respect.

Charm School for the College-Bound is a relevant and timely small group workshop that wakes students up to ways to stand out from the crowd with better manners. Says Venturini, “Now more than ever, students realize they will no longer just be applying for college or a job after graduation—they will be competing for them. Knowing good manners and basic business etiquette can give students the winning edge in an increasingly competitive job market.”

Classes are forming now in service to college bound students who need to gain mastery over these skills right now. Venturini can share this workshop in person and by Skype or webinar as requested by groups and organizations worldwide.

Venturini is no stranger to the worlds of college or business etiquette. Prior to starting Scholasticus, a college



career strategy practice, she held marketing positions with several Fortune 500 companies. She was often required to host worldwide events for senior executives, clients, and the press. Venturini saw first-hand the importance of business etiquette among employees and how it could make or break a business relationship.

About Scholasticus: Founded in 2009, Scholasticus' mission is to help college-bound students gain admittance to select colleges, create a favorable career path, and learn the social skills they need to truly succeed after college. To learn more about a Charm School for the College-Bound Workshop, gain more business etiquette tips, and inquire about services, get in touch with College Admissions and Career Strategist Elizabeth Venturini by phone, email, or the web: 949 636-9055, Elizabeth(at)Scholasticus(dot)net, or [www.Scholasticus.net](http://www.Scholasticus.net)



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