



Cathedral City woman takes manners, etiquette seriously

6:47 PM Jun. 30, 2012 | [2 Comments](#)

[Recommend](#) 4 recommendations. [Sign up to see what your friends recommend.](#)

[Recommend](#) 4

[Tweet](#) 0

[+1](#) 0

[Print](#) [Email](#) [AA](#)



Venturini says she acquired her etiquette expertise not only from her parents but from her experience hosting large formal corporate dinners. / Tamara H. Stone/MyDesert



Cathedral City — In the world of formal etiquette, not all forks are created equal.

FILED UNDER

[Local](#)
[Local News](#)

Through her new workshop, Charm School for the College-Bound, Elizabeth Venturini is helping teenagers learn the difference between a fish fork and a salad fork — along with many other manners necessary in today's society.

"The ability to show poise, have good manners and know basic etiquette are vital," Venturini, a Cathedral City resident, said.

"Not knowing the social graces and how to properly engage with people can keep students from prime academic and future career opportunities."

During two, two-hour sessions, students will learn a variety of skills such as how to dress

[At a glance](#)

ADVERTISEMENT

[Most Popular](#) [Most Commented](#) [Most Headlines](#)

- 1 Man shot by CHP on I-10 had no weapon
- 2 WBO panel: Manny Pacquiao best Timothy Bradley
- 3 Man attacks family, then stabs himself, Palm Springs police say
- 4 Timothy Bradley interview transcript from MyDesert.com video chat
- 5 Manny Pacquiao one of the top athletes in the world

Most Viewed



Trich - Shortfest trailer
Jun. 13, 2012



As a glance

Charm School for the College-Bound

For information on Elizabeth Venturini's Charm School for the college-bound workshop, visit www.chocolatecove.net or email Venturini at elizabeth@chocolatecove.net

properly for a function, how to socialize before, during and after a meal and how to be a good host or guest. The workshop costs \$200.

With a table set up in the courtyard of her Cathedral City Cove home, Venturini will school students on every piece of silverware, glass and plate in the setting and when to use it.

"If you see a spoon at the top of the plate, then it's a good sign that you may be having something soft like ice cream or pudding for dessert," Venturini said.

Venturini's place settings are one glass short of what guests would see at a state dinner, ensuring students will be prepared for any type of formal meal.

She also will work with students on the proper way to introduce someone, network and address dignitaries.

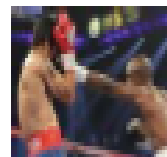
Venturini said, many children today are only learning the basics of etiquette — no elbows on the table, chew with the mouth closed, use a fork and not fingers. A few are learning even less than the basics, she added.

Naomi Torro, a certified etiquette consultant with The Etiquette School of Monarch Beach, said she agrees with Venturini that bad manners are becoming more of the norm.

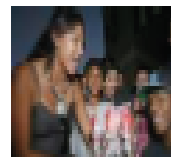
"Our culture is experiencing a downward direction toward crudeness and rudeness," she said. "Like learning how to swim, humans have to be taught how to think of others first. Parenting is not about showering one's offspring with objects of instant gratification but rather giving a standard of what is and what is not appealing when dealing with others."

Page 1 2 Next >

PHOTO GALLERIES



Round by Round Pacquiao Bradley



Tim Bradley's Cathedral City Celebration

Create Your Dream Life

Successful Life & Business Coaching
Grow Business, Increase Revenue NOW
www.makethebestofit.com

Learn how to enter for a chance to win a **\$360 Amazon.com Gift Card!**

LEARN MORE

© Comcast. Amazon.com is not a sponsor of this promotion. Restrictions apply. See offer for details. ADVERTISEMENT

ADS BY PULSE360

AdChoices

Flat Belly Diet (EXPOSED)

Strange Fruit Helps Drop 27lbs For Summer
ConsumerHealthWatch.org

1 SHOCKING Tip To Lose Weight

Clarks Summit: Celebrity Doctor Reveals How To Lose 27lbs This Summer...
[Read More...](#)

Clarks Summit: Mom Makes Botox Doctors Angry

Pennsylvanian: Mom Reveals Over \$5 Winkie Therapy That Makes Botox Doctors Furious
SmartConsumerLiving.com

[View Comments \(2\)](#) | [Share your thoughts >](#)

Cathedral City woman takes manners, etiquette seriously

6:47 PM, Jun. 20, 2012 | 2 Comments

 4 recommendations. Sign Up to see what your friends recommend.

 4  0   

Written by
 Lorena M. Stone
The Desert Sun

(Page 2 of 2)

Some of the things Venturini sees as etiquette no-nos today for teens and young adults are walking around with heads down, pants sagging and headphones plugged in.

"You can't walk into a room like that. I want them to be aware that these things might be OK right now but not when they get out into the business world," Venturini said.

Venturini acquired her etiquette expertise not only from her parents but from her experience hosting large formal corporate dinners.

If she had a question about a certain social grace, she said she extensively researched the topic, making sure that every guest's need was taken care of and the event went off without a hitch.

Venturini was inspired to start her company, Scholasticus, after working for large companies such as Kaplan University and Unisys Corporation and seeing the lack of business and social etiquette many co-workers possessed.

"Swearing in front of a customer is one of the biggest social mishaps I have seen in the workplace," Venturini said.

Drinking too much at businesses functions and not familiarizing oneself with other people's customs are two big mistakes Venturini witnessed in her corporate career.

In addition to helping teens learn social graces, Venturini assists parents and students in tackling college admissions information.

Through Scholasticus, she evaluates students academic standing, comprises a list of colleges best suited for the student and devises a plan for meeting application deadlines.

When not reminding students to keep their elbows off the table, Venturini is an accomplished equestrian and pianist and loves to Argentine tango with her husband. She also admits to being a high-end Italian shoe-a-holic.



ADVERTISEMENT

Most Popular Most Commented Most Headlines

- 1 Man shot by CHP on I-10 had no weapon
- 2 WBO panel: Manny Pacquiao best Timothy Bradley
- 3 Man attacks family, then stabs himself, Palm Springs police say
- 4 Timothy Bradley interview transcript from MyDesert.com video chat
- 5 Manny Pacquiao one of the top athletes in the world

Most Viewed



Video chat with Boxer Timothy Bradley  