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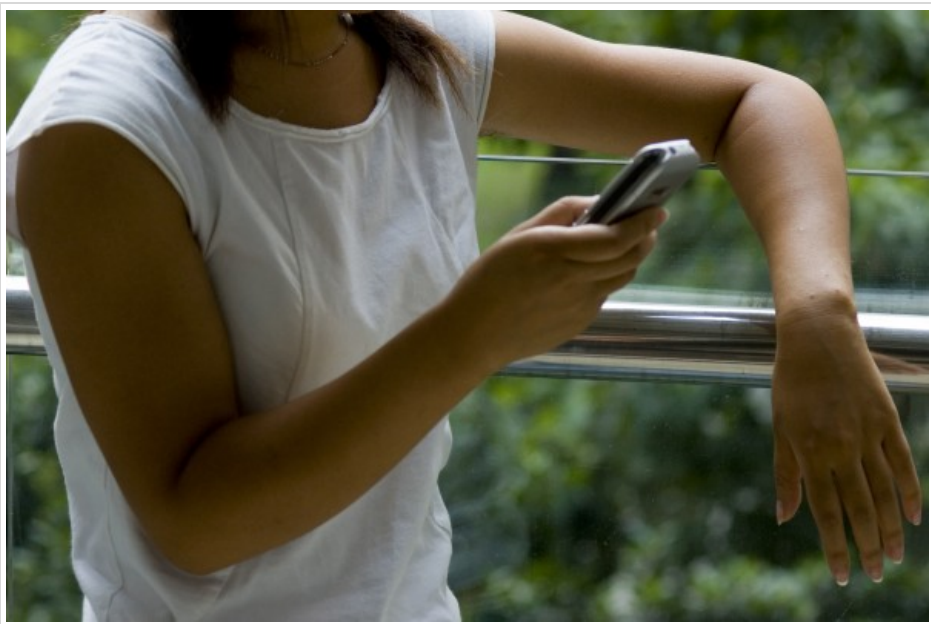


How to Get Ahead in Today's Job Market

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FizzNiche June 11, 2012

Job Getting Tools



Knowing the tips and tricks to get ahead in today's job market can mean the difference between landing a second interview or... well, not.

Learn from our expert guest blogger how to keep your resume in the call back pile by making a good first impression using simple etiquette.

The World Out from Behind Your Screen

Etiquette matters more than ever in today's technology-charged society. In an age when it is second nature for so many young people to text than talk, knowing business etiquette is critical as they prepare for college and future employment.

As a college and career strategist I tell students that it is vital to show poise, know basic etiquette, and have good manners. Because no matter how technically brilliant you are, a lack of business and social skills could hold you back from prime academic, social, and future career opportunities.

When applying for a job high school and college graduates are judged very quickly through their personal presentation. Here are four tips for a great first impression with a potential employer:

- **Connecting While Chatting:** One word answers may work well for texting, but when connecting with people of influence, complete sentences that kick "awesome" to the curb and say something of value pack a powerful punch.
- **Take Your Eyes Off the Screen:** Off and away is the answer for how to carry your cell phone when you are meeting someone who has the power to take your future up, up and away.
- **A Real Smile, Face to Face, Beats an Emoticon Every Day of the Week:** Look people right in the eye and make a genuine connection with a smile that speaks volumes about your confidence.

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HELLO JOB 2.0!

The job market has drastically changed over the past decade. PocketGreens is here with tips and resources to help you find and get a "Job 2.0" - whether that's a full-time position, freelancing jobs or even work from home jobs.

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- **Stand Up and Show Up:** When meeting someone for the first time, stand up and take notice of the person who can open the door to a world of new career opportunity. It's a quiet and compelling demonstration of respect.

Now more than ever, students realize they will no longer just be applying for college or a job after graduation –they will be competing for them. Knowing good manners and basic business etiquette can give students the winning edge in an increasingly competitive job market.

Elizabeth Venturini, President, Scholasticus

How have you practiced making that valuable first impression?

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